

Dr. Babasaheb Ambedkar Open University
Term End Examination January – 2026

Course	: MA JMC	Date	: 02/03/2026
Subject Code	: MJMC-15 / MAJMC-15	Time	: 03:00pm to 05:15pm
Subject Name	: Specializations-Beat Reporting and Types	Duration	: 02.15 Hours
		Max. Marks	: 70

Q-1 Define 'Beat Reporting'. Explain the importance of developing sources within a specific beat. 14

OR

Discuss the role and responsibilities of a Political Reporter in a democratic country like India.

Q-2 What is 'Investigative Journalism'? Explain the tools and techniques used for uncovering scams. 14

OR

Discuss the challenges and scope of 'Sports Reporting' in the era of digital media.

Q-3 Explain 'Development Reporting'. How can media contribute to the growth of rural areas? 14

OR

Discuss 'Crime Reporting' and the ethical guidelines a reporter must follow while covering sensitive cases.

Q-4 Write Short Notes. (Any Two) 14

1. Business and Financial Reporting
2. Environmental Reporting
3. Health and Lifestyle Beats
4. Entertainment and Lifestyle Reporting

Q-5 Select the correct option from the following questions. (Two marks each) 14

1. A reporter assigned to a specific area or topic is working on a:
(A) Desktop (B) Beat (C) Cabin (D) Studio
2. Which of the following is considered a 'Hard Beat'?
(A) Fashion (B) Politics (C) Movie Review (D) Cookery
3. 'Financial Journalism' primarily focuses on:
(A) Sports (B) Stock Market and Economy (C) Crime (D) Astrology
4. The term 'Page 3 Reporting' is associated with:
(A) Agriculture (B) Celebrity and Socialite parties (C) Science (D) War
5. Which beat covers news related to court proceedings?
(A) Sports (B) Legal/Judiciary (C) Education (D) Health
6. 'Citizen Journalism' allows news to be reported by:
(A) Only Editors (B) Ordinary Citizens
(C) Only Ministers (D) Machines
7. 'Sensationalism' is most commonly seen in which type of reporting?
(A) Science (B) Yellow Journalism (C) Academic (D) Statistical
